



2020

YEAR IN REVIEW

alzheimer's  association®

Massachusetts / New Hampshire Chapter



Fall 2019 Walk to End Alzheimer's



Fall 2019 Walk to End Alzheimer's

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Dear friends,

We are pleased to present our 2020 *Year in Review*, showcasing the important progress we've made in the fight against Alzheimer's disease over the last year right here in Massachusetts and New Hampshire. Our staff, community partners, volunteers, and public policy advocates have worked tirelessly to support the 156,000 individuals living with this disease across our two states.

The COVID-19 pandemic has presented unprecedented challenges for our staff and the families we serve, but we are adapting to this "new normal" and continuing to provide care and support for our constituents. All staff are working remotely, and we are delivering our education programs, support groups, and early-stage engagement programs virtually. Our 24/7 Helpline remains fully operational, and our fundraising events continue to happen, albeit in a virtual environment.

Despite these challenges, we are proud of all we have accomplished over the course of the year. We reached over 24,000 people through our education programs and community outreach efforts, and continued to provide direct support by conducting over 4,427 care consultations at no cost to families.

This year, our generous supporters helped us raise over \$14 million to continue to fund research and care and support programs in local communities across our two states. Our advocacy efforts resulted in increased COVID-19 transparency, reporting and support for health care workers in all nursing homes, assisted living residences and senior housing both here in Massachusetts and New Hampshire and in states across the nation.

We continue to expand our diversity and inclusion efforts, reaching into new communities and strengthening our volunteer base, while expanding our awareness activities into underserved communities to reach high-risk populations. We created a new Diversity & Inclusion Committee as part of the Board of Directors so that we can continue to focus on these efforts.

And finally, we have over \$14 million in active funding awarded to local researchers through our International Research Grants Program, ensuring that we will continue to have an impact on the quest for an effective treatment and cure for this devastating disease.

All of this wouldn't be possible without you, and we are tremendously grateful for your continued support.

Mike Henry, *Chair, Board of Directors*

James Wessler, *CEO, MA/NH Chapter and New England Regional Leader*

Financials

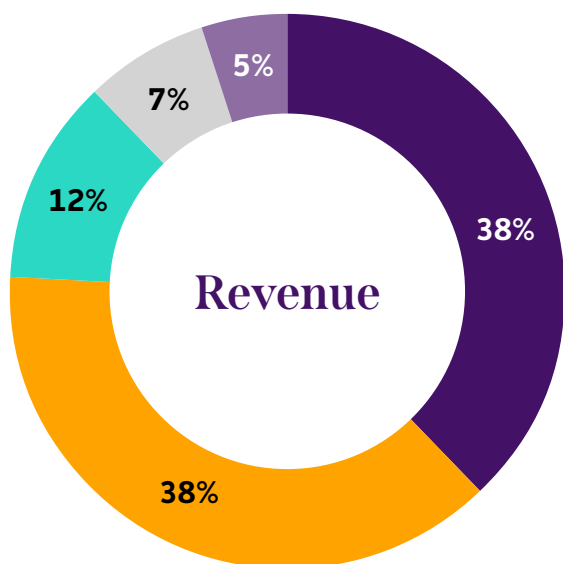
Our local Massachusetts/New Hampshire Chapter total revenues for FY20 (July 1, 2019 through June 30, 2020) were **\$14,824,490**.

Total expenditures were **\$14,946,870** with 81% going directly to Alzheimer's care, support, research, awareness and advocacy.

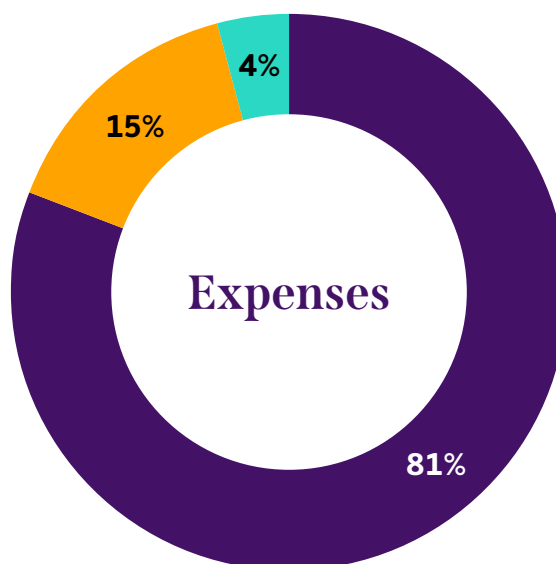


BBB Wise Giving Alliance

The Alzheimer's Association exceeds relevant watchdog standards in its allocation of donor dollars. According to the **Better Business Bureau Wise Giving Alliance**, nonprofit organizations should spend at least 65% of total expenses directly on program activities, with remaining funds going to administrative and fundraising expenses.



- Special Events
- Individual & Group Contributions
- Corporate & Foundation Support
- Educational Programs, Training Fees & Government Grants
- Memorials & Tributes



- Alzheimer's Care, Support, Research, Awareness & Advocacy
- Fundraising
- Management & General

The Massachusetts/New Hampshire Chapter was proud to merge with other chapters across the United States to form one unified and nationwide organization effective July 1, 2016. Due to the merger, audited financials are now released on a consolidated basis for the entire merged organization only. These most recent audited financial statements are available at www.alz.org/about/annual-report. Local results are unaudited.

Mission Metrics

As the world's leading voluntary health organization in Alzheimer's care, support and research, we are committed to serving the 155,000 people living with Alzheimer's in Massachusetts and New Hampshire. We also offer care and support services for more than 400,000 family and friends caring for someone with

Alzheimer's or another dementia. This year, we were in every community through both in-person and virtual education programs, support groups, and our 24/7 Helpline. No one should face this disease alone — help is just a phone call away.

During the past year...

24,889

People reached through education programs, conferences and community outreach

Over 100

Association-trained support groups

12,141

Calls to the 24/7 Helpline

4,427

Care Consultations provided to families at no cost

27,050

Advocates taking action

434

Healthcare professionals trained

2,302

Direct referrals from healthcare providers

\$14 million

in active research funding, awarded to local researchers through our International Research Grants program



No one should face this disease alone — help is just a call or click away.

Programs, Services and Support

The Alzheimer's Association's vision is a world without Alzheimer's and all other dementia. Until that day, we are dedicated to ensuring that people living with dementia, and their caregivers, have the information and support they need to successfully navigate their journey.

Specifically, the Alzheimer's Association offers:

- 24/7 Helpline at 800-272-3900 — available around the clock, 365 days a year
- Care Consultations with master's-level clinicians offering confidential support, resources and information
- Support Groups, where people learn about dementia and discuss their feelings and concerns in a confidential and supportive environment with a trained facilitator
- Education programs for people living with dementia, family caregivers and healthcare professionals
- Alz Meet Ups, which provide an opportunity for people living with Alzheimer's and their caregivers to socialize with and receive support from others who understand what they are going through

In response to the COVID-19 pandemic, all Alzheimer's Association services were transitioned to virtual delivery in March 2020, enabling people living with dementia, caregivers, healthcare professionals and the public to access our robust array of services from the safety of their own homes. We created COVID-19-related tip sheets, offered specialized support groups, and created a new series, "Caring Conversations" to help navigate these unprecedented circumstances. All COVID-19-related services can be found at [AlzHereForYou.org](https://www.alzhereforyou.org).

The Alzheimer's Association has developed resources to help healthcare professionals on the front lines navigate the challenges presented by the COVID-19 crisis. Our Person-Centered Dementia Care Training is now presented virtually, and we've developed a new series, called "Caring Conversations for Professionals," to help healthcare professionals during this difficult time. *A Map Through the Maze*, the Alzheimer's Association's annual conference for healthcare professionals teaching best practices across the continuum of care, is traditionally offered every spring. In response to COVID-19, it was rescheduled for September 2020 and will be delivered virtually for the safety and well-being of our attendees.

We are deeply grateful for the work of our dedicated volunteers to help expand the reach of our programs to meet the growing need for services and support. These passionate, well-trained volunteers are committed to educating the public, facilitating support groups, and providing social engagement opportunities to those living with early-stage Alzheimer's.

Diversity and Inclusion

We continue to grow our efforts to reach populations at greater risk, including Black/African-Americans and Hispanic/Latinx, through partnerships and volunteer engagement, to enable us to elevate concern around risk factors, the benefits for early detection and diagnosis, and to increase access to quality care.

This year, we increased our recruitment of volunteers from the Black/African-American and Hispanic/Latinx communities to deliver educational programs, facilitate support groups, increase our presence on social media, and extend our outreach. We developed new partnerships with NAACP Boston Branch, Shekinah French SDA Church, the Latinx Leadership Initiative at Boston College's School of Social Work, the Center for Community Engagement at Suffolk University, Lawrence Board of Health, Red Cross North East Chapter, Latin America Business Organization, Inquilinos Boricuas en Accion, Fundacion Dominicana del Arte y la Cultura and St. Monica/St. Augustine Church. We delivered three Community Forums in Greater Boston and other communities. We recruited six Faith Outreach Representatives and six Program Volunteers, some of whom are bilingual in Spanish and Haitian Creole.



We are deeply grateful for the work of our dedicated volunteers to help expand the reach of our programs to meet the growing need for services and support.

VOLUNTEER PROFILE

Rich Schilder

Rich seems to be in perpetual movement, and the mission to end Alzheimer's is his driving force.



If you're a New Englander, you probably have a mental image of Heartbreak Hill: just over 20 miles into the Boston Marathon, a meandering .35-mile slope rising through Newton as you approach BC, a legendarily difficult slog before you make the blessed descent to Cleveland Circle and then on to Kenmore Square. Right?

Heartbreak Hill gets all the press, but here's what Kathy Burley learned the first time she ran Boston: the other side of Heartbreak is worse.

"That last six miles, all downhill, is torture," she says. What would she recommend to first-timers? "Practice running downhill. Your legs take a pounding, you need to toughen them up." Then Kathy reflects for a minute. "Also, get a coach."

Coaches — those behind-the-scenes forces, those repositories of knowledge — tell you what you need to know before you need to know it. Rich Schilder has run Boston 22 times, and has his PR of 2:47:38 here, so its ups and downs hold few surprises for him. He's also completed 35 other marathons and 3 Ironman Triathlons. He has coached and held positions with the Boston Athletic Association, the Heartbreak Hill Striders and Bedford High School, to name just a few.

Rich seems to be in perpetual movement, and the mission to end Alzheimer's and other dementia is his driving force. Rich, who helped care for his father, Dr. Herbert Schilder, during his experience with Parkinson's Disease and Lewy Body Dementia, first got involved with the Alzheimer's Association in 2005 when a friend who worked for the Association, with whom he was training for the Lake Placid IronMan Triathlon, suggested he apply for the newly-created Boston Marathon fundraising team coaching position with the Association. That year, he became the first-ever running coach for Team End ALZ, and he fostered the team's growth over the next decade.

In the years since, Rich has played many roles within the Alzheimer's Association, from Ride volunteer to member of the Team End ALZ Volunteer Task Force. Through it all, Rich's goal is to achieve — and to help others achieve — what his Dad called "predictable success."

Here is Rich's roadmap: first, connect with someone with experience; then, make a plan; adjust as needed according to circumstances, and through it all, let people help you. The results speak for themselves.

As Rich says about Team End ALZ participants, “When you’ve got a plan of attack for fundraising and miles, they add up. And when you get to Race Day, hopefully you’re on target and someone is helping manage your expectations,” so that you make your goal. For some Team End ALZ members, many of whom are current or former family caregivers, finishing the race is a moment of pure satisfaction and joy. “They can go home and say ‘I succeeded, I achieved something.’”

Managing Expectations

For many family caregivers, experiences as clear-cut and satisfying as crossing a finish line are few and far between. Describing dementia as a “superordinate threat” to the individuals and families who experience it, Rich notes that dementia requires family caregivers to adopt a war footing. “Meaningless things get cast aside and we all pull together for the common good,” he says. But if they don’t manage expectations, or have useful, accurate information, or take care of themselves, caregivers can face exhaustion, burnout or health challenges.

Obviously, the goals of family caregivers are very different from those of marathon runners. But, Rich says, in caring for someone with dementia, the rules of “predictable success” still apply: even if we can’t know the details of the course in advance, Rich says, we still can benefit from the experience of those who have navigated a similar path. Alzheimer’s Association Care and Support programs, Rich says, help people coming in with a variety of experiences and expectations, with a goal for you to have the least amount of difficulty going forward.

“My Mom never called any association about my Dad. It wasn’t until afterwards that she thought about how much it would have helped her if she’d gotten involved.

What would it have been like if she had been plugged in and utilized some of the services? She was from a generation/family/culture that didn’t want to ask for help. She didn’t want to be talking to a stranger.”

Rich pauses. “I said, ‘The first time you call, they’re a stranger. But they are trained to help people in situations like ours. They are sitting and waiting for you to call so they can help you.’”

Keeping the Goal in Sight

Realistically, while we’re all hoping for a cure for Alzheimer’s, we won’t all run marathons and we can’t all be scientists. So, we have to find out what we can do to reach the goal. For some it might be participating in research trials; for others it’s helping raise awareness on social media. For Rich, it is giving, and inspiring others to give, to the Alzheimer’s Association, knowing that the cumulative effect is going to make the difference.

And through it all, Rich envisions the finish line: “You don’t know which dollar is going to find a cure or a method for early detection. But you fundraise, because even though it may not be tomorrow, the first person to be cured is alive right now.”

**Here is Rich’s roadmap:
first, connect with someone
with experience; then,
make a plan; adjust as
needed according to
circumstances, and through
it all, let people help you.**

Dementia Care Coordination



In 2020, Dementia Care Coordination showed impressive growth in referrals, expansion throughout New England, and progress on a comprehensive evaluation with an external research consultant while responding to the critical and changing needs of the COVID-19 pandemic. Dementia Care Coordination is the Alzheimer's Association MA/NH Chapter's signature program to support healthcare providers and families to manage the challenges of Alzheimer's disease and other dementia. Following the care consultation, an individualized care plan is developed and shared with the caregiver. Memory Specialists also coordinate with the referring clinician by sending a summary of the care plan that can be included in the permanent medical record. Referred caregivers receive follow-up to assess and support progress for at least six months. Dementia Care Coordination is on its way to becoming a nationwide model for care management for the entire Alzheimer's Association network.

In the past year, Dementia Care Coordination received 1,884 referrals from health care providers and payers, a 43% increase over the previous year. Caregivers referred to Dementia Care Coordination receive a proactive call from one of our highly trained and experienced Memory Specialists to offer a telephonic, in-person or video care consultation free of charge. During the care consultation, Memory Specialists offer expert support and advice tailored to caregiver needs. Care consultations can include general emotional support, education about dementia, strategies for communicating with and managing behavior of dementia patients, and connection to the services from the Alzheimer's Association and other community resources.

In the past year, Dementia Care Coordination received 1,884 referrals from health care providers and payers, a 43% increase over the previous year.

With this year's expansion of partners, Dementia Care Coordination is now offered beyond the Alzheimer's Association MA/NH Chapter and is also available in Maine and Rhode Island. At present, Dementia Care Coordination has established partnerships with 28 health systems and payers. In 2020, the Dementia Care Coordination team was able to successfully build relationships and establish the need for the program with six new partners — Maine Health, Lifespan (Rhode Island), York Hospital (Maine), Maine General, Mount Auburn Cambridge Independent Practice Association (Massachusetts) and the Veterans Administration Boston Healthcare System (Massachusetts).

Dementia Care Coordination has made significant progress in its ability to serve diverse and vulnerable caregivers. The hire of a bilingual Memory Specialist has improved our ability to meet the needs of Spanish-speaking caregivers through individual care consultation and support groups and education programs. New and growing partnerships with providers in areas that serve both rural and urban areas with a large low-income population, and payers who work with seniors dually eligible for Medicare and Medicaid also diversify the reach of Dementia Care Coordination.

The Alzheimer's Association MA/NH Chapter continues to work with an independent research consultant, Health Resources in Action, to evaluate satisfaction and outcomes for caregivers and partners involved in Dementia Care Coordination for continued expansion, ongoing improvement and eventual completion of a tool kit for replication across the nation. Preliminary results from the caregiver and provider surveys indicate high satisfaction with Dementia Care Coordination, improved knowledge of available resources among caregivers, and greater ability to manage dementia among providers who make higher numbers of referrals. In 2020, Health Resources in Action completed an in-depth examination of Dementia Care Coordination at several partners which provided invaluable information to guide the future development of and promotion for the program.

In the face of the COVID-19 pandemic, Dementia Care Coordination has become ever more vital to people living with dementia and their caregivers who are facing increased isolation and decreased access to social support and community resources. With its focus on telephonic delivery of care consultation and access to the 24/7 Helpline, there was no disruption to Dementia Care Coordination services in the shift to remote operations. In addition, the Alzheimer's Association MA/NH Chapter immediately expanded its additional virtual services including support groups, education programs, and early stage social engagement programs. Specialized virtual programs to meet new needs specific to the COVID-19 pandemic, such as a bereavement support group and education programs on emergency planning and tips for caregivers with a loved one in residential care, were introduced. As a result, referrals to Dementia Care Coordination have continued to grow during the COVID-19 pandemic.

Research: A Reason to Hope

This is a very exciting time in dementia research. Today, there are unprecedented levels of philanthropic investment and federal funding in dementia research, which the Alzheimer's Association believes will accelerate the pace of discovery to slow, stop, and ultimately prevent Alzheimer's disease.

As the world's largest private, nonprofit funder of Alzheimer's disease and dementia research, the Alzheimer's Association is committed to accelerating the global effort to eliminate Alzheimer's disease. We have undertaken a multitude of diverse research initiatives working toward methods of treatment, prevention, and ultimately, a cure. We have helped to fund the most instrumental research in Alzheimer's science across the spectrum of dementia research for more than 30 years and have invested over \$500 million in nearly 3,000 scientific investigations. In Massachusetts and New Hampshire, \$4,440,098 was awarded in 2020, including over \$3 million in Part the Cloud grants. Part the Cloud grants, including money from the Gates Foundation, go to the most promising early phase clinical studies. This brings the total in active funding for researchers in our two states to an astonishing \$14 million.

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The Alzheimer's Association also connects and convenes the research community by hosting premier global forums for Alzheimer's and dementia scientists to connect across disciplines, address common challenges, and share new discoveries. The Alzheimer's Association International Conference (AAIC) is the world's largest and most prestigious Alzheimer's and dementia research conference, serving as a catalyst for generating new knowledge about dementia. A record number of scientific abstracts — more than 3,400 — were submitted to AAIC in 2019, including 229 abstracts with results from or descriptions of Alzheimer's clinical trials. Additionally, Dr. Sudha Seshadri from Boston University School of Medicine was a plenary speaker.

In 2020, we continued our work to bring research to our communities with the following initiatives:

- Meeting of the Minds is geared towards people in communities of color, especially Black/African American and Hispanic/Latinx neighborhoods; eight of these forums were held this year prior to the pandemic
- ALZTalks take place in communities throughout New Hampshire and Massachusetts and feature local researchers and grant recipients
- This year's Simons Research Symposium featured Rachel Whitmer, PhD, an epidemiologist from UC Davis whose work focuses on modifiable risk factors for brain health
- For the first time, our annual Simons Spring Research Forum was held virtually. Again this year, Brad Dickerson, MD, moderated an expert panel that included Sanford Auerbach, MD; Brent Forester, MD, MS; and Kate Papp, PhD.



MA/NH Chapter Medical and Scientific Advisory Committee

We are grateful for the leadership and guidance of the research and healthcare experts on our Medical and Scientific Advisory Committee:

Carmela Abraham, PhD • *Boston University School of Medicine*

Brendon Boot, MD • *Brigham and Women's Hospital, Harvard Medical School*

Julie Brody Magid, PsyD • *McLean Hospital, Harvard Medical School*

Andrew Budson, MD • *VA Boston Healthcare System, Boston University School of Medicine*

Hollis Day, MD, MS • *Boston Medical Center, Boston University School of Medicine*

Kirk Daffner, MD • *Brigham and Women's Hospital, Harvard Medical School*

Jatin Dave, MD, MPH • *New England Quality Care Alliance, Tufts University School of Medicine*

Bradford Dickerson, MD • *Massachusetts General Hospital, Harvard Medical School*

Richard Dupee, MD • *Tufts University School of Medicine, Tufts Medical Center*

Jonathan Jackson, PhD • *Massachusetts General Hospital, Harvard Medical School*

Edward Marcantonio, MD, SM • *Beth Israel Deaconess Medical Center*

Linda Pellegrini, NP • *UMass Memorial Medical Center*

Daniel Press, MD • *Beth Israel Deaconess Medical Center, Harvard Medical School*

Dorene Rentz, PsyD • *Brigham and Women's Hospital, Harvard Medical School*

Karen Wasserman, LICSW • *Jewish Family and Children's Services*

ADVOCACY PROFILE

How Big Things Begin

New Hampshire Advocates Make Alzheimer's a Primary Concern on the Campaign Trail



Senator Amy Klobuchar drew a question out of a hat, looked at it, and let out a little chuckle: “I knew one of you people in purple would be here.” It was smack in the middle of New Hampshire’s presidential primary season, and the people in purple were everywhere. From the North Country to the Upper Valley to the Seacoast, the Alzheimer’s Association New Hampshire volunteer advocate team, 150 strong, was making itself heard.

Here’s what five of these Advocates — a small sample of a much larger cohort — saw as they persevered through ice and snow, a crowded field and a media crush: Denika Jones, Kim Memmesheimer, Kathy Harvard, Kristen Davis, and Maureen Melitis. All current or former New Hampshire family caregivers, all determined to use the power of advocacy to shape policies, politics, and potentially future presidents.

Show Up. Stand Up. Speak Up. Repeat.

That this crew was a force to be reckoned with was clear early on. In fact, it was at the New Hampshire Democratic Party convention in September 2019, when Kim looked around at all the purple T-shirts and realized, “everybody else who was there, they were there for a candidate. We were the only organization there for an issue.” And it is fair to say that they made an impression: when Maureen, a former MA/NH Board member, spotted Joe Biden “trying to get away,” she raced after him to talk to him about Alzheimer’s disease. “Mr. Vice President, Mr. Vice President!” But he kept walking. So Maureen got his attention less subtly: “I grabbed his arm, and he spun around and said ‘My, you’re persistent!’”

An unofficial team motto was born.

Persistent, or maybe “relentless” would be a better word, because these advocates are *driven*, by their personal experiences and by their understanding that effective public policy and legislation are vital to ensuring the best care for people with dementia now and attaining a cure in the near future.

For Kristen, whose husband Mike has early-onset Alzheimer’s, the issue is current Medicaid laws that define children 18 and older as financially independent adults. “We may have to choose between college and health care,” Kristen says. “I need to get that story out there.”

Maureen’s experience caring for her Mom led her to focus on mandated dementia training for health care workers, especially in long-term-care facilities, including Assisted Living.

Kathy, who previously did advocacy on a global scale for women and children through UNICEF, wants to effect a cultural shift and then a national movement to take dementia on, by combating dementia related stigma. “We have to slowly chip away at misunderstandings, ignorance, and everything that stands in the way” of addressing dementia in all its forms.

For Kim, an elder law attorney and current MA/NH Board Member, paid family leave is critical. “Caregivers juggle crazy hours to make sure their loved one is taken care of, but at the same time they have to provide for them.”

Denika, a Licensed Nursing Assistant, focuses on a cure. “Alzheimer’s really is a pandemic that is never going to go away unless we amp up the research.”

ADVOCACY PROFILE CONTINUED

To get these issues on the agenda, advocates had to get the attention of the candidates, which they managed with, yes, persistence, and considerable chutzpah: when WMUR, the New Hampshire ABC affiliate, held a series of televised *Conversations with the Candidate*, Kim watched her inbox like a hawk: spot the announcement, hustle to register, get in there and *get called on*. After eight appearances, Kim could have been billed as a series regular. In less organized crowd situations, Kristen would wave her trademark purple End Alz paddle high above her head, a memory that makes her laugh now. “That paddle worked! At first I was really uncomfortable — but I always got called on.”

The more they stood up and spoke, the more people stood at their side. “I would ask a candidate a question,” Denika says, “and after I did, all these people would come up and say ‘Thank you, I went through it with my Mom, my Dad, my grandmother. I’m so glad you guys are here.’” And it wasn’t just people in the audience, it was the candidates too: Beto O’Rourke’s grandfather; Pete Buttigieg’s Dad; Julian Castro’s grandmother; Amy Klobuchar’s Dad; Deval Patrick’s father-in-law — all touched by Alzheimer’s or another dementia.

These shared experiences produced interactions you don’t often see on a campaign trail: As Senator Klobuchar put it, a few days after sharing publicly her Dad’s experience with dementia for the first time in response to a question from Maureen, “It’s funny, I’ve ... done all these meetings with the Alzheimer’s Association ... and it’s like a little therapy group because I get to hear their stories of what they’re dealing with, and think about what others are dealing with in their lives.”

The Power of Advocacy

As the advocates reminisce about the primary season, the theme that emerges is the contrast between the helplessness they felt or continue to feel while caring for a loved one, versus the power that comes from insisting that attention must be paid. As Kathy puts it, “It’s my little way of saying to Alzheimer’s, ‘No, you don’t get to win. We’re fighting back.’” Time and again, the advocates come back to a single message: “I don’t want one more family to go through what my family went through.”

What the campaign trail lacked in glamour it made up for in grit. The team logged hundreds of miles up and down Routes 89 and 93. They ate everything from cold scrambled eggs to vaguely warm cucumber sandwiches. They texted. They tweeted. Sometimes they got punchy and laughed their heads off.

And finally, pay-off came on a national stage. Kim captured the moment: “I was watching one of the debates on TV and Joe Biden gets up and the first thing he says is, ‘We have to focus on curing Alzheimer’s.’ I was so excited, I was like, ‘We did it!’”

All 2020 campaign engagement was conducted via the Alzheimer’s Impact Movement (AIM), a separately incorporated advocacy affiliate of the Alzheimer’s Association. AIM advances and develops policies to overcome Alzheimer’s disease through increased investment in research, enhanced care and improved support. As a 501(c)(4), AIM is able to engage with lawmakers in all elements of their job — including activities considered electoral or political — to keep the Alzheimer’s community and our issues top-of-mind with elected officials of both parties.”



Public Policy

2020 brought unprecedented challenges to the Alzheimer's Association and the families we serve and called for unique and adaptive policy work. Our public policy team has been working diligently to ensure the safety and well-being of those with dementia throughout the COVID-19 pandemic. Even during this difficult time, the MA/NH Chapter saw significant legislative wins and advocacy progress on the state level, in Congress, and on the campaign trail for those living with Alzheimer's and other dementia, along with their families, this year.

Responding to the COVID-19 Pandemic

People living with Alzheimer's and other dementia are at increased risk of having serious complications relating to COVID-19 due to their age and likelihood of coexisting conditions. According to the Centers for Disease Control and Prevention (CDC), older adults and those with serious chronic medical conditions like heart disease, diabetes, and lung disease are at higher risk of getting very sick from this virus.

These challenges are being especially felt in long-term care settings which have been hit hard by COVID-19 outbreaks across the country. Nursing homes and assisted living communities are on the frontlines of the COVID-19 crisis, where 48% of nursing home residents are living with dementia, and 42% of residents in residential care facilities, including assisted living communities, have Alzheimer's or another dementia.

The Alzheimer's Association sounded the alarm nationally and released important guidance urging state and federal policymakers to implement new policy solutions to address the dramatic and evolving issues impacting nursing homes and assisted living communities during the COVID-19 pandemic. We have shared these recommendations and met with every Member of Congress' office in Massachusetts and New Hampshire, along with state legislative and executive leaders, and continue to stay in touch as the crisis evolves.

At the state level, we continue to partner with dedicated legislative champions while mobilizing grassroots advocates to effect meaningful policy change. In part thanks to our grassroots efforts this past Spring, critical legislation regarding reporting and disclosure in long-term care facilities was signed into law in Massachusetts, which was in line with our policy recommendations.

Additionally, there is growing concern that social isolation among people living with Alzheimer's disease or other dementia may contribute to their cognitive decline, which is of particular concern for long-term care residents with dementia during these challenging times. While long-term care communities continually assess visitation amidst the COVID-19 pandemic, social isolation remains a significant concern and the Association is fighting to ensure safe and appropriate visitation is possible for residents and their families.

We are currently urging our elected leaders and administration officials in both states to provide rapid-turnaround testing for all residents, staff and visitors in every long-term care community to protect vulnerable residents and to end social isolation.

State Public Policy

While our state-level approach to public policy has adapted to respond to the global pandemic, we also remain focused on the longstanding public policy goals in both Massachusetts and New Hampshire.

In Massachusetts, we continue to be a leading voice on the newly formed Statewide Alzheimer's Advisory Council as it works to update the State Alzheimer's Disease Plan, respond to the COVID-19 pandemic, and address a range of long term issues from the acute care setting to caregiver support. In New Hampshire, we are committed to ensure the implementation of critical legislation signed into law in what was a banner year for us in 2019. This includes SB119, which requires all acute-care settings in the Granite State to develop and implement an operational plan for the recognition and management of patients with dementia and SB255, which requires comprehensive dementia training for all direct-care workers in Nursing Homes, Assisted-Living Facilities, and Home & Community-Based Services across the state.

Furthermore, our staff and advocates will continue to advocate on behalf of our families by way of various state-wide commissions, study committees, and in the upcoming 2021 legislative sessions in both Massachusetts and New Hampshire.

Federal Advancement

Thanks to our strong grassroots advocacy efforts nationally coupled with the Alzheimer's Impact Movement at the federal level, we were successful in securing a historic \$350 million increase in Alzheimer's research funding at the National Institutes of Health (NIH) for fiscal year 2020. With this increase, the NIH is expected to spend \$2.8 billion on Alzheimer's research in 2020 — more than quadrupling Alzheimer's research funding since 2011.

Additionally, \$10 million was appropriated to implement the BOLD Infrastructure for Alzheimer's Act, which passed in 2018.

We were also proud to see the Supporting Older Americans Act of 2020 signed into law in Spring 2020, which included the key elements of the Younger-Onset Alzheimer's Act. The inclusion of these provisions ensures that people living with younger-onset Alzheimer's have access to crucial services and support regardless of age. This includes first-time access to nutritional and other important supportive services for those with Alzheimer's and other dementia, as well as respite support for carers through the National Family Caregiver Support program.

Our Ambassadors and Alzheimer's Congressional Teams have also worked hard on growing support for several other top legislative priorities in Congress, including The Promoting Alzheimer's Awareness to Prevent Elder Abuse Act (S.3703/H.R. 6813) which would require the Department of Justice (DOJ) to develop training materials to assist law enforcement officers, prosecutors, judges, medical personnel, victims services personnel, and others who encounter and support individuals living with dementia. This bill was passed unanimously by the Senate on August 6, 2020 and passed unanimously by the House on October 1, 2020.

All of these incredible achievements at both the state and federal level wouldn't be possible without the tireless dedication of our thousands of advocates who continue to meet with legislators virtually, write letters, and make phone calls each and every day. Their efforts are effecting change and putting us one step closer to our vision of a world without Alzheimer's.

Corporate, Foundation and Sponsor Support

\$250,000+

CVS Health

\$100,000–\$249,999

Commonwealth of Massachusetts
Essex County Community Foundation TLD (Blue Fin Blowout)
The TJX Foundation, Inc.
Tufts Health Plan & Tufts Health Plan Foundation

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Jackson National Life
Johnson & Johnson Matching Gifts Program
LCB Senior Living
Lincoln
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MDM Financial Services, Inc.
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Nutter
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Silicon Valley Community Foundation
Turner Construction Company
UBS Financial Services, Inc.
The Warren Alpert Foundation
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Zelis

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Allianz Life Insurance Company of North America
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United Way of Massachusetts Bay & Merrimack Valley
Wingate Healthcare



Fall 2019 Walk to End Alzheimer's

The Giving Spirit

When a gift is made to the Alzheimer's Association in honor or in memory of an individual, we are reminded why we strive to secure a world without Alzheimer's. Each year, we inscribe their names on The Giving Spirit plaque at our headquarters in Waltham, MA. The tall glass plaques that line our entryway are a constant inspiration to those who visit our office each day.

The names represented on this year's plaque acknowledge those individuals who inspired others to support our Chapter through a gift of \$350 or more during our calendar year (January 1, 2019 – December 31, 2019).



Fall 2019 Walk to End Alzheimer's

MILLENNIUM SOCIETY \$5,000+

In memory of Esther L. Gath
In memory of Doris Labecki
In honor of past, current, and future members of our
Medical and Scientific Research Advisory Committee
In memory of George Y. Najarian & Helen P. Najarian
In memory of Margery Ann Taccini

FOUNDERS CLUB \$2,000–\$4,999

In memory of Charlotte "Sally" Britton
In memory of Joseph G. Engel
In memory of Anna Elizabeth Lavoie
In memory of Mildred S. May
In memory of William J. McGrail and Lorraine G. McGrail
In memory of Gloria J. Snyder
In memory of Susan Spooner
In memory of Carol Bashford Wang

AMBASSADOR \$600–\$1,999

In memory of Marilyn K. Beidleman
In memory of Ronald W. Cyr
In memory of Patricia Ann Tarr Dailer
In memory of Helen Dennis
In memory of Celia Dion, beloved mother, wife, and grandmother
In memory of Eugene P. Galfetti
In memory of Maxine W. Kingsland
In honor of Barbara Ann Maggio
In memory of Janet M. O'Connor
In memory of Concetta M. "CONNIE" O'MALLEY (DiGiantomaso)
In memory of Marie T. Rando
In memory of Anneke Verhave
In memory of John "Jack" Wareing

BENEFACTOR \$350–\$599

In memory of Henry Aldag
In memory of Eva Baird
In memory of Joan S. Barnes
In memory of H. Loraine Campbell
In memory of Elaine C. Chase
In memory of Bob Conti
In memory of George Danalis
In memory of Douglas D. Drinan
In memory of Eleanor Dunbar
In memory of Violeta Fernandes
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In memory of Richard E. Swift
In memory of Robert E. Tierney
In memory of Helen "Jackie" & John Parker Vetrano
In memory of Diane Visco
In memory of David M. Wenning
In memory of Ms. Irene Wynne

CORPORATE PROFILE

Surya Kolluri

Identifying new opportunities is Surya Kolluri's professional trademark



Surya, a member of the Board of the Alzheimer's Association MA/NH Chapter since 2016, focuses on thought leadership for Bank of America's Retirement and Personal Wealth Solutions Business, overseeing research and programs in the areas of Longevity and Retirement.

So when Surya's Dad, Raman, a retired professor and widower, was about to celebrate his 84th birthday in August, Surya confronted a pandemic-era problem with his characteristic energy. Social distancing meant no in-person party would be possible, but Surya specializes in finding alternative ways around obstacles. So after rallying friends, family members, and former colleagues to send video greetings and reminiscences, Surya produced a tribute to his Dad and surprised him with it during a birthday morning Zoom meeting.

"He couldn't believe it," Surya said, speaking to the Alzheimer's Association an hour later, still clearly delighted by his Dad's reaction. What might have been a lonely day became, with a bit of ingenuity, a chance to revive old friendships.

This is the kind of creativity Surya specializes in, particularly when he thinks through issues related to the aging of the Baby Boom generation. Right now, 10,000 baby boomers a day are turning 65, and as they continue to age there will be increased demands on our resources — including social safety nets, health care providers and family caregivers. Of all age-related health issues, Alzheimer's and related dementias are among the most prevalent, the most financially burdensome, and the most debilitating. The prospect is daunting, as Surya knows from personal experience: he strongly suspects that his grandfather, who was diagnosed with Parkinson's disease in the 1970s, had undiagnosed Alzheimer's disease.

But if we approach the issue of aging differently, we start to see the potential inherent in the problem. In conversations about resources, Surya says, it's time to stop asking, "How are we going to divide up this small pie?" and start asking, "How are we going to bake a bigger pie?"

Baking a Bigger Pie

Baking a bigger pie comes down to math: multiply the ingredients, find the right size pan, and calculate the cooking time. When it comes to our aging population, the timer is already set: Boomers will begin to turn 85 in just under twenty years, and it is at that age when the risk of developing Alzheimer's or another dementia

becomes most acute. So the ingredients we need now, Surya says, are *awareness* followed by *action*.

Awareness requires information and conversations. When it comes to the risks and realities of Alzheimer's disease, as Surya puts it, "We have to effectively, repeatedly, and cogently communicate this message about Alzheimer's and dementia to build awareness NOW."

The work of the Alzheimer's Association, raising awareness through outreach and education is key: "If you're talking about millions of people over decades, we need to come up with a very concise message and repeat, repeat, repeat. And the Alzheimer's Association, with its national reach and ability to 'scale up' its messaging will play a huge role."

Action comes next, and is not limited to the steps that individuals and families can take. Rather, Surya says, our society needs to take a strategic approach to transform the challenge, by finding ways to meet the emerging needs of older adults in ways that also spur economic growth. Surya calls this "the Longevity Economy."

Surya explains, "Let's say I own a plumbing company in Waltham, MA, and I know that there are a lot of homeowners over 50 in town. I also know that 8 out of 10 injuries among older folks are falls, and fixing the bathroom is one idea to reduce those injuries due to falls. Now I can have a marketing strategy and say 'hey, you will benefit if you have your bathroom redone.'" It's a win-win scenario: residents will be safer at home by reducing their fall risk, the toll on local health care systems decreases, and the local economy benefits.

Surya says such opportunities abound across all sectors: by envisioning the new possibilities in communications, in emerging technologies such as robotics, in ways of imagining caregiving and of compensating caregivers. He believes the

Longevity Economy can "flatten the curve" of the so-called gray tsunami while creating jobs, businesses and tax revenue. But Surya is even more ambitious: he wants to crush the curve of Alzheimer's and dementia.

Shots on Goal

For Surya, "even more significant than care is cure." Investing today in research into the causes of and cures for Alzheimer's disease and other dementias, Surya believes, "is the single most valuable thing" we can do to relegate Alzheimer's to history. Invoking Wayne Gretzky's famous comment, "you miss 100% of the shots you don't take," Surya says, "it all will come down to shots on goal." By its nature, the scientific method depends on both long, painstaking efforts to connect dots between symptoms and causes, and on "happy accidents," in which an incidental moment of observation leads to a new path of scientific exploration. Given how complicated and multifactorial Alzheimer's disease and other dementias are, Surya says, we need to build a strong offense: "If there are 100 shots, maybe one will succeed. Our obligation is to take the shots," because it's the only way to reach the goal.

It's a huge challenge, but in his work with everyone from financial planners to policy makers to health care systems, Surya says, "if you scratch the surface, everyone is thinking about" Alzheimer's and dementia. Describing Alzheimer's and dementia as the public health challenge of the 21st century, Surya can imagine how it will end. If we work together, some of us baking pies, some of us taking shots, all of us working toward achieving one vision, "We have to get our arms around it, inclusive of all communities, and it will be a great public accomplishment. We'll look back and say we did it."

Hope on the Harbor

The 8th Annual Hope on the Harbor gala was a virtual event for the first time, but that did not take away from the excitement of the evening! Chaired by Tom Croswell, President and CEO of Tufts Health Plan, and Dick Connolly, Jr., Financial Advisor at Morgan Stanley Wealth Management, the event honored Bank of America for their commitment to the fight against Alzheimer's, as well as Faith and Glenn Parker for their dedication to our mission.

The highlight of the evening's program was the moving story of the O'Callaghan family. Nikki and Paul's love was unbreakable, even after Paul was diagnosed with early-onset Alzheimer's disease. Nikki shared with viewers how the Alzheimer's Association's programs and services helped her through their journey of navigating Paul's diagnosis and the hurdles they faced along the way. Paul passed away earlier this year, but their story remains one of love, hope, and inspiration.

We express our sincere gratitude to the Executive Dinner Committee, our sponsors and our guests, who helped us raise over \$877,000 in support of our vision of a world without Alzheimer's.

Honoring our Corporate Champion,



and our Family Champion,
Faith & Glenn Parker.

Sponsors of the 2020 Hope on the Harbor gala whose gifts were received before June 30, 2020 are listed on our Corporate, Foundation and Sponsorship Support page.



Richard Lui, MSNBC Anchor and Alzheimer's Champion, served as event emcee.

2020 Event Chairs

Richard F. Connolly, Jr.
Tom Croswell

2020 Executive Dinner Committee Chairs

Marty Donohue
Jim Ross

2020 Executive Dinner Committee

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Surya Kolluri	Paul S. Stuka
Paul Kraft	

alzheimer's association®

CONCERN AND AWARENESS

Our Communications team worked hard in FY20 to bring the Alzheimer's Association's messaging to cities and towns across Massachusetts and New Hampshire. Utilizing both traditional and social media, we helped educate the public about the disease while increasing awareness of the Alzheimer's Association and our mission.

TOTAL
EARNED
MEDIA
IMPRESSIONS



53.4
MILLION

OF SOCIAL
MEDIA POSTS

2,371

NUMBER OF
NEWS STORIES
PLACED IN
LOCAL MEDIA
OUTLETS



1
6
0



NUMBER OF HITS TO OUR
WEBSITE (ALZ.ORG/MANH)

40,000

DONATED MEDIA IMPRESSIONS

3.8
MILLION



   @ALZHEIMERSMANH

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GRAPHIC DESIGN PIECES CREATED



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Individual Giving

Support through family foundations and individual gifts provide valuable resources for the Massachusetts/ New Hampshire Chapter. We are deeply grateful to each and every one of our individuals and families for their commitment and kindness throughout the year. Thousands of individuals, families and family foundations gave generously this year to move our mission forward through Care & Support, Advocacy and Research.

We are appreciative for each gift made to the Alzheimer's Association, but due to space constraints we only list gifts of \$500 or more in the printed publication. Please go to alz.org/MANH to view a complete list of donors.

Each one of our lists have been prepared with care. If your name has not been listed correctly or omitted in error, please contact Anna Davidoff at aydavidoff@alz.org so that we may update our records.



Fall 2019 Walk to End Alzheimer's

\$25,000+

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 Lois I. Reale
 Thomas P. Reardon
 Charles Redmon
 Tom Reed
 Patricia Reeser
 Barbara J. Reimers
 Janice & Bob Reynolds
 Rebecca & Ken Rhoads
 Gregory Rice
 Eugene Richards, III
 Francis Richardson
 Christopher Riley
 William E. Riordan
 Gina Riquier
 Denis Ritchie
 Sheila Rittenberg
 Adoracion & Mariano Rivas
 Jennifer Robinson
 Lisa Robinson
 Melissa Monahan Robotham
 Jonathan Rodin
 Laurie Rodman
 Shari Rogers
 Ian Roke & Bernadette Thie
 Milli Romito
 Rowena Roodman
 Joan Rooney
 Toby & Charles Roover
 Laura Rosen
 Danny Rosenberg
 Paul Rosica
 Charles & Janet Ross
 Denise Rossetti
 Kate & Cathleen Roughan
 Paulette Rouleau
 Geoffrey Rowley
 Ashleigh Roy
 Michael Roy
 Martha & Max Rubinstein
 Family Foundation
 Anna L. Runci
 Peter Russell &
 Karen Demichele
 JI Rutledge
 Dawson Rutter
 Ann Ryder
 Regine Ryder
 Catherine & Jerrold Sabath
 Amy Salerno
 Jason Salpas
 Linda Samano
 Pamela Sansoucy
 Robyn Santini
 Sandra Santos
 Mark Sarnak
 Gale & John Sauter
 Linda Savage
 Mr. & Mrs. Duwayne Sayles
 Dr. & Mrs. Wynn Sayman
 Pete Scahill
 Kathy Scalia
 Thomas Scanlan

Kenneth Scarry
 Mark Schatz
 Michael Schaus
 Renee Schebler
 Mark Schelzi
 Carl Schoedel
 Leslie Schoffelmeer
 John Schott
 Reina Schratte &
 Mr. Rufus Zogbaum
 Michael & Lisa Schreiber
 Dr. Jason Scully
 Lynn M. Seitz
 Bill Sempolinski
 Brian Setian
 Marcia Shaikin
 Joseph Shandling
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 Michael Sheehan, Jr.
 Dr. & Mrs. William Shek
 Nan Shellabarger
 Faith Sherlock
 Janet & William Sherman
 Donald & Mary Sherwood
 Susan Shields
 Kevin Shone
 Jill & Donald Shulman
 Ken Shulman
 Stanley & Elsa Sidel
 Maryann Siegel
 Mark Simmons
 Carleton Simpson
 Christina Siracusa
 Sherry Sivo
 Nicholas Skinner
 Sylvia Skinner
 Michael Skok & Stacey Walsh
 Joel Sloman
 Betty Smith
 Cindy Smith & Allison Skinner
 Jeanne Smith
 Lisa Smith
 Luther Smith
 Ryan Smith
 Thomas Smith
 Timothy Smith
 Jonathan F. Sobin
 Edward P. Sobolik
 Sam Sobul
 Aram & Mary Sogomonian
 James Sokolove
 Gerald Solomon
 Kristian Soucy
 Bento Sousa
 Ryan Southard
 Michael Speciner
 Jay Spence
 Katherine & Timothy Spinella
 Lisa Spinosa
 Bernadine Spivey
 Theresa Sprague
 Tom Sprague
 Springel Family Fund
 Vilas Sridharan
 Jacqueline Stackpole
 Lisa Stagner
 Emily Stanford
 Zuleyka Stanley

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 Marlene Steger
 Sharon Stehman
 Cynthia Steinberg
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 Cheryl Steward
 Glenn Stewart
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 Alan Stone
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 Matt Streisfeld
 Michael Strem
 Pete & Amy Stringellow
 Eric R. Stutman
 Rev. Paul S. Sughrue
 Benjamin Sullivan
 Brendan Sullivan
 Jeanne Sullivan
 Kathleen Sullivan
 Michael J. Sullivan
 Philip & Wilma Sullivan
 Raymond M. Sullivan
 Sean & Elizabeth Sullivan
 Balaji Sundara
 Roxanne Suprina
 Mary Ellen Susi
 Marilyn E. Sutcliffe
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 Ashley Swanson
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 Tabell Family Foundation
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 David Tacey
 Kristina Tagliente
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 Bobby Tchaprastian
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 Nancy J. Teeven
 Jeff Temple
 Eric Tencer
 Mildred Thayer
 David Theran
 Gerard Therrien
 Karl Thiele
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 Amy Thompson
 Donald &
 Christine J. Thompson
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 Janet Tiampo
 Nian Tian
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 James & Stephanie Trethaway

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 Sherry L. Turner
 Mr. & Mrs. Harry A. Turton, Jr.
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 George Ullrich
 Mark Underkofler
 Jwalant Vadalía
 Sarah Valentini
 Joanne Valeri
 John Valerio
 Anouk Van Der Boor
 Kristen Vanderlinde
 Erika Vardaro
 Donna Ventura
 Carmelo Verruso
 Bob Verville
 Charles Veth
 Wendy Viator
 Denise D. Vigna
 Robert Vigoda
 Brian Vincent
 Andrea Vuono
 Stella Vuono
 Lauren Wallace
 Martha Wallace
 Chris Wallin
 Elizabeth Walsh
 Justin Walsh
 Mary Walz-Watson
 Tina Wang
 Constance M. Wark
 T. Picton Warlow, IV
 Sharon & Peter Wasik
 Darrylin Wasiuk
 David & Kathy Waters
 Robert J. Weaver
 Jack Webb
 Diana Weiss
 Donna Weiss
 Adam J. Weitsman
 Kevin Welch
 Hallie & Eric Wells

Mary Werler
 Laura Westmoreland
 Lisa Whalen
 Karen & Kurt Wheaton
 Kenneth W. Whitaker
 Carolyn White
 William White
 Pamela A. Wickham
 Justine Wilk
 Diane Willey
 Josephine Williams
 Elizabeth Wilson
 Margaret Wilson
 Sheila A. Wilson
 Mr. & Mrs. George A. Wiltsee
 Kathy Windisch
 Mr. & Mrs. Stephen Wineberg
 Judy L. Winer
 Paul Wong
 Charlotte Wood
 Emily Wood
 Fred M. Woodberry
 Richard Workman
 Mary Ellen Wynn
 Ramnik Xavier
 Richard Youmans
 Joyce Young
 Pamela Young
 Zachs Family Foundation
 Marjorie A. Zamanian
 John Zannos
 Jeff Zapfe
 Susan Zawalich
 Gregory & Cynthia Zawislak
 Karen Zecchinelli
 Roger Zee
 Lili Zhang
 Kyle Zick
 Jon Zittel
 Barbara Zmuda
 Deborah Zolna
 David Zuck
 Gail Zunz

**Deceased*



Fall 2019 Walk to End Alzheimer's

Team End ALZ

Team End ALZ athletes are bringing us one mile closer to a cure for Alzheimer's! Over 100 athletes raised \$472,825 this past year. Our Team End ALZ program offers the opportunity to participate in the world-renowned Boston Marathon® through our partnership with the John Hancock Marathon Program, as well as the Falmouth Road Race, Boston's Run to Remember Half-Marathon and 5-Miler, and various other races across the country through our Run Your Own Race option. It was a challenging year with all races being postponed, canceled or moved to virtual experiences, but our athletes rose to the occasion, embracing this unique and historic opportunity and never gave up! We are so proud and grateful for their hard work and continued support.



Team End ALZ Top Participants

\$20,000+

Matthew Rainwater

\$10,000+

Meaghan Anderson
Terri Carilli
Michael Clark
Karin Denison
Samantha DeSisto
Kimberly Doyle
Christopher Ianella
Rockwell Jackson
Paul Josphe
Mike Kanarick
Brian King
Allie Mahoney
Frank Neely
David Pardus
Jennifer Riley
Laura Shotwell
Andrea Vuono
Justine Wilk
Nadina Wilk

\$5,000+

Paul Coakley
Meghan Everngam
Pini Haroz
Susan Pardus
Ken Read-Brown

\$2,500+

Lauren Chin
Allyson Cohen
Jason Kramer
Kathleen Young
Lili Zhang



Over 100 athletes raised
\$472,825 this past year.

Sponsors of Team End ALZ are listed on our Corporate, Foundation and Sponsorship Support page.

Ride to End ALZ

The Ride Must Go On was the motto for the 2020 Ride to End ALZ! Throughout the month of June, Alzheimer's and Brain Awareness Month, 369 cyclists hit the roads and trails in their communities, or their indoor bikes at home, to get their socially-distant miles in. Participants embraced this year's virtual experience with pride, whether it was one long-distance ride, or many miles spread out over several rides — our cyclists weren't slowing down because of COVID-19. Collectively they raised more than \$250,000!

Each year, 90% of the proceeds from the Ride to End ALZ supports Alzheimer's research restricted grants.



Top Fundraising Teams

\$10,000+

MIT Lincoln Laboratory
A Ride Down Memory Lane
Team M.O.M.
Bisconti Strong

\$5,000+

Team Cramer
Team Bike-A-Soreass
Noonan/Barbato
Robbin's Riders
Jean's Gems
Over the Hill Gang
MEMENTO
The Cranks

Top Fundraising Individuals

\$10,000+

Larry Alford

\$5,000+

Michael Dern
Paul Kussell
Richard Taylor
Rita Cramer
John Kaufman
Robbin Price
Nora Mann

\$2,500+

Susie Caspar
Nicholas J Bisconti
Benedetto Bisconti
Doug McCartney
Anna Klein
Jim Wessler
Richard Hiersteiner
Victor DeRubeis
Maegan McCaffrey
Robert Walsh

Sponsors of the Ride to End ALZ are listed on our Corporate, Foundation and Sponsorship Support page.



The Longest Day[®]

The day with the most light is the day we fight![™]

The Longest Day is a signature fundraising event for the Alzheimer's Association. On or around June 20th — the summer solstice and the longest day of the year — 157 events and team activities took place across the chapter. This year our participants showed their resiliency and creativity when their plans for in-person events were canceled due to COVID-19. They planned virtual dinner parties and game nights, hiked in their community, walked, ran, held curbside pickups for food, and many other socially-distant activities as well! Despite the challenges, they created a powerful presence throughout the month of June and beyond. Through their actions they increased awareness and embraced hope for a future without Alzheimer's!

The MA/NH Chapter has held the highest ranking in the Association since the inception of The Longest Day. This year, that honor proudly continues as we raised an incredible \$505,131!

Top Fundraising Teams and Events

\$30,000+

48 Peaks

\$25,000+

Bayberry at Emerald Court

\$10,000+

Needham Goes Purple
Team SISU
This Is Our Life
The Washburn Challenge
Washburn Challenge
Founders

\$5,000+

Lexington Goes Purple
NH Hot Dogz

\$2,000+

Adelaide of Newton
Centre
April Love
Clarity Crew: Rowing
for a Cure
Lichen Hiken
Life, Liberty, and the
Pursuit of Trivia!
My Father's Daughter
Peaks 'n Passes
Quaranteam Resathon
Summer Solstice Power
Flow Yoga
Team RUBY
Thank You Mrs. Butterfield
Thayer Walk/Run
Challenge

Top Fundraising Individuals

\$20,000+

Stuart McLeod

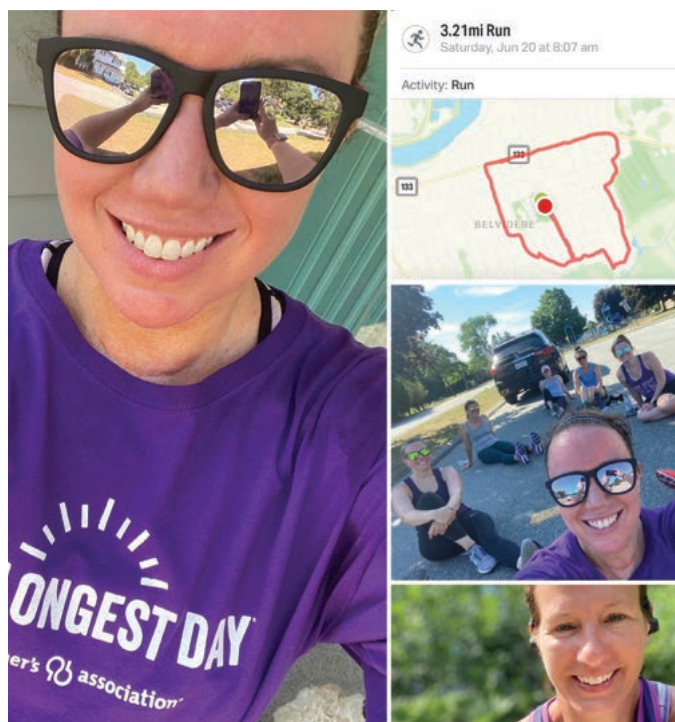
\$5,000+

Debbie Flanagan

\$2,000+

Charlene Bemis
Alana Bresnahan
Meghan Brookes
Mike Henry
Judith Johanson
Judy Loubier
Carol McKean
Hector Montesino
Gwen Morgan
Tess Ramirez
Donna Russell
Patty Smith
Teresa Thayer
Peggy Walsh





The MA/NH Chapter has held the highest ranking in the Association since the inception of The Longest Day.

Walk to End Alzheimer's

In 2019, nearly 15,000 people joined our Walk to End Alzheimer's in 13 locations throughout Massachusetts and New Hampshire. The Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research, and we are incredibly grateful to each participant and volunteer who made this year a huge success. Together we raised \$4,482,039!



Fall 2019 Walk to End Alzheimer's



Fall 2019 Walk to End Alzheimer's

Individuals

GRAND CHAMPIONS \$10,000+

Paul Nazzaro
Deb Mazza-Scanlon
James Saunders
Patty Blake
Karen Dobson
Leigh Hebard
Christine Gallagher
Joe Montminy
Thomas Smith
Debra Desrosiers
Leslie Hergert
Kit Holland
Mary Ann McGrain
Kathleen P. Brolly
Charlotte Jackson
Marion Pollock
Rebecca Osborne

GRAND CHAMPIONS \$5,000–\$9,999

Lindsay Lewis
Deanna & Thomas Deeter
Dawn Sneade
Retta Dwyer
Lori Connell
Melinda Mason
Marty Donohue
Patrick Murphy
David Ullrich
Nancy Hubbard
Deirdre FitzGerald
Paul Stuka
Suzanne Colvin
Adrienne Ross
Mark Ungemach
Shari Klahr
Deborah Fins
Josh Obeiter
Chris Burns
Karen Sheehy
Surya Kolluri
Richard & Mary Pacella
Maura McNamara
Jamie Mitcheson
Dymphna Hurley
Linda Glahn
Brennan, Emily & Abigail Collins
Gail Chan
Joanne McBride
Jane Streisfeld
Dawn Lampiasi
Pete Daley
Robert O'Brien
Faith Parker
Debbie Silverman

GRAND CHAMPIONS \$2,500–\$4,999

Terri Welch
Megan McCarthy
Jenna MacQueston
Karen Hill
Amy Levy
Leslee Murphy
Cheryl Nolet
Jodie Morgan
Megan Murphy
Rebecca Weddle
Jeffrey Piantedosi
Beth Fentin
Bonnie Moore
Terri Mulliken
Katharine Pearl
Jeanne-Marie Doten
Michael McManama
Frank Neely
Anna Pier
Elaine S. Reisman
Jesse W
Betsy Collins
Heidi DeSisto
Amy Carmusin
W. Koch
Joseph Figler
Michele Mazzarella
Carol Lewis
Joe Barbuto
Laura Westmoreland
Corina Klein
Liz Allard
Elizabeth Gross
John Whelan
Jean Kundert
Stacey Lester
Penny Axelrod
Timothy Conley
Louise Murphy
Derek Drolet
Cara Carbone
Caryl Burridge
Taryn Washkowitz
Beau Nixon
Erik Ross
Alex Stanko
Heather Soracco
Mariann Saltus
Olivia Marasca
Ellie Sullivan
Chris Meyer
Seymour Frankel
Sheila Babine
Karen Stein
Jane LePrevost
Andy Eick
Matthew Somers
Jean Jones
Rachel Kern
Carey Ann Comeau
Corey Jackson

Gina Hamilton
 Nicole O'Callaghan
 Bridget Finney
 Judy Briss
 Roger Duhaime
 Ashley Thibault
 Martha Berardino
 Matthew Feiner
 Jennifer Vey
 Maureen Confalone
 Kristy DeSisto
 Kevin Reynolds
 George Hallihan
 Kathy Henault
 Douglas Mercurio
 Jeanne Krieger
 Marie Saunders
 Kimberly McCarthy
 Lynne Belanger
 Mary Presti
 Arlene Liscinsky
 Amy Palmer
 James Simonson
 Nicholas DeVito
 Dianne Moran
 Janelle Terciak
 Matthew Bourassa
 Laurie Lang
 Vincent Mili
 Paul Schwabe
 Julie Fentin
 Erin Rasmussen
 Matt Gelly
 Peter G. Goodwin
 Sheri Anderson
 Jack Anderson
 Barbara Simonson
 Meredith & Ryan Siegel
 Diane Marcou
 Margaret Martell
 Lucy Champion
 Lauren Barrett
 KC Collins
 Nancy Webb
 Karen Zecchinelli

Katie Kulakowski
 Jonathan Su
 Sean O'Brien
 Karen Giroux
 Janice Dayton
 Robert O'Brien
 Erin Mullenix
 Tarah Cammett
 Joanna Ryan
 Fran Goldstein
 Jim Brennan
 Diane Broderick
 Traci Klainer
 Jillian Darois
 Stronger Personal Training
 Sandra Santos
 Renee Bouchard
 Suzanne Credit
 Jennifer Moran
 Sheila Ingalls
 Laura Dorfman
 Robert Leikind
 Susan Harkins
 Christine Marag
 Jayne Surro
 Lexi Borbotsina
 Maureen Meletis
 Pamela Bates
 Ryan Shores
 Lorinda Coulter
 Janelle Hall
 Kathy Wynters
 Kristen Davis
 Rebekah Levit
 Jennifer Bardorf
 Doreen Moore
 Ronnie Moura
 Barbara Yates
 Beth Stentiford
 Julie Rivers
 Mark Fareri
 Gina Hale
 Mary Worthington
 Taylor Gall
 Barbara Meehan



Fall 2019 Walk to End Alzheimer's



Fall 2019 Walk to End Alzheimer's



Fall 2019 Walk to End Alzheimer's

WALK CONTINUED

Teams

\$20,000+

Tufts Health Plan Boston Walk
Deb Mazza-Scanlon Family
& Friends
MIT Lincoln Laboratory
Azzie's Army
Queen Deb's Bees
Team State Street
Corporation
Every Mile a Memory
Team Bill
Artis of Reading

\$10,000–\$19,999

Trish's Team
The Memorables
Joe's JEMs
Dansfans
Angels Take Action
Geri's Four Leaf Clovers
Team Hollywood
Hearts & Heroes
Team VPG
Jack Attack
Dedham Savings - Here for
the Journey
Brave Hearts
Seniors Helping Seniors of
Greater Boston &
Metrowest
Murphs Minions
Brightview North Andover
Pioneer Valley Friends of
Alzheimer's Association
Marchin' with Mackie
Mandy's Marchers
Team Rogerson House
Adams Community Bank
Cooney Conquerors

We Would Walk 500 Miles
Paula's Posse
Grammie's Groupies
Walking for Ralph
Barbara's Team
LCCA Team Highlands on
the Hill
McCormack Strong
Team Inspire
Yo Yo's Yolks
Team Mary
Team Green Street
Team Big Guy!
Elaine's Campaign
Amgen
The Deeters
Team Purple Power: Home
Instead Senior Care,
Manchester, NH
Team Virginia

\$5,000–\$9,999

Karen's Crew
Friends & Neighbors Kick A!
Hammond Clydesdales
Mind over Matter
Red Blankets, Red Cars &
Running from the Guards
Don't Stop Believing
Charlie's Angels
Mazz's Making Memories
Biogen
Steve Porter
Team Pete
Pam's Crew
Team Linden Ponds Hingham
HEBREW SENIORLIFE
Friends of Faye
Team Mullenix
Jack Conway, Realtor
Team Honey Pie
Joanne's Journey

JHC on the Move
Badass Ladies and One
Bad Dude
Macy's 44 Forget Me Nots
Sigma Kappa, Delta Chapter -
Boston University
B'ALZ to ALZ
Alfredo
Team Donohue
Team Barbara
G-UNIT
Mercy LIFE PACERS
Silver Foxes
Publicis Sapient
Foo's Crew
The Pat Walsh Team
Mom and Dad
Team DESISTO
Team Harriett
Kelly's Defenders
Team Candy
Sully's Foot Patrol
Memory Fighters
Antons Against Alzheimer's
Coleman House
Remember for Rita
Thoughts in Time
Flo's Flamingos (Team Burns)
Team Bill Hill
O'Connor Fam
Sunrise Angels of Leominster
Hoffman's Hodgepodge
Team Youville!
Dorothy's Dozen
Newbury Court
Team Stuka
Acorns to Oak
Good Memories
Harmony Homes
N. DeVito/M.Angus
Royal Health Group
American House (Bentley
Brigade)

Edward Jones Tabbouleh
Express
Bowe Family
Hart-Paquette Annual
Fundraiser
Team Ubuntu
Team Gamma
Purple Murphys
Phyllis' Gang
Giving Care 24/7
The Inn at Fairview "Miles
for Memories"
Mason Wright's Starfeet
Enterprise
The Forget-Me-Nots
Gram's Wootzies
The Lucky 13
Tufts Health Plan Foxborough
Walk
McKenna's Gold
Forget Me Knots
DHFO
O'CALLAGHAN
Babson College - Sigma Kappa
- Zeta Zeta
Katie's Warriors
Team John Hancock
Kathleens Kids!
The forget-me-nots
Team Sando
AstraZeneca Boston BioHub
Team Mindset
St. Camillus Health Center
TriPlus Services, Inc. Hopkinton
T-Time
LTCG
Team Cranky
Dorothy's Defenders
Brightview - Country Club
Heights
Genesis HealthCare Clipper
Harbor
Loomis Communities
Patricia's Emeralds
All American Allegiance
Jabbie
Pigs and Rats
Memory Savers
Team RJB
Grampy's Gang #luv



Fall 2019 Walk to End Alzheimer's

Sponsors of the 2019
Walk to End Alzheimer's
are listed on our
Corporate, Foundation
and Sponsorship
Support page

Our vision is a world *without* Alzheimer's.

Thank you for your generous support.

We have been careful in the preparation of all donor lists. However, some errors or omissions may have occurred. If so, we express our sincerest apologies. If your name has been inadvertently omitted or incorrectly listed, please bring the error to our attention so that we may update our records.

Please contact us at **617-868-6718** with your correction.



Massachusetts / New Hampshire Chapter

alz.org/MANH

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617.868.6718

24/7 HELPLINE: 800.272.3900

